

## Preference Interior & Exterior Finish Semi Gloss - 440 Series

### Product Description

Preference Interior & Exterior is a good choice where a maintenance semi-gloss, dirt resistant finish is desired. Preference Interior & Exterior semigloss is a multi-purpose latex product for use on wood, drywall, plaster, masonry and metal. It is designed for both interior and exterior application. Ideal for commercial and residential use.

### Recommended Use

For use on properly prepared new or previously painted drywall, plaster, wood, brick, masonry, surfaces.

### General Surface Preparation

Remove all contaminants, which include chalk, mildew, efflorescence, dirt, grease, oil, wax and loose and flaking paint. Any hard or shiny surface will require hand or mechanical sanding.

Preparing under eaves and other protected areas: These areas do not receive cleaning from the natural elements of rain and wind. The best way to clean such surfaces is to power or brush wash with a conventional detergent, followed by a rinse of clean water. Allow surface to thoroughly dry before painting (moisture content should be below 15%).

Mildew removal: Wash all areas affected and surrounding with an EPA registered Mildew Solution. Rinse thoroughly; allow the surface to dry. Be sure to wear protective goggles, waterproof gloves and protective clothing while working with this solution.

Allow surface to thoroughly dry before painting (moisture content should be below 15%).

Prime knots with FixAll Alkyd Stain Killer F2040.

Spot prime bare areas and full prime bare wood.

Chalky Surfaces - Power wash surface thoroughly, allow the surface to dry.

Unpainted, weathered wood - Thoroughly sand surface to remove deteriorated wood and loose debris.

Previously painted surfaces - Remove all peeling, cracked and loosely adhering paint. Sand to a feathered edge all peeling areas.

Concrete - Allow new surface to cure for 30 days.

Galvanized Metal- prepare Galvanized Metal by solvent wiping surface to remove oily finish. Once fully dry, apply 1 Coat of ASAP Enamel Undercoater 50300, or 2 Coats of Preference Int/Ext.

### Application

Preference Interior & Exterior is designed to be applied with a good quality paint applicator. Apply one or two coats to a properly prepared surface. Flow the paint on liberally to assure good hiding and lasting protection.

Use Preference Interior/Exterior Paint exactly as it comes from the can.

### Clean up

A mixture of warm water and mild soap is the best cleaning solution for water-based paints. Prepare soapy water and pour into a clean container. Dip the paint brush into the mixture, working the soap through the brush bristles. Follow with a clear water rinse.

Repeat the process if necessary. Always use a clean container with clean soapy water and follow with a clear water rinse. For stubborn water-based paints, try mineral spirits or lacquer thinner, followed by warm soapy water and a clear water rinse.

### Architectural Specifications

#### INTERIOR

Plaster, wallboard, sheet rock:

1 coat PVA Drywall Primer F54400

2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

Concrete, Non-Porous Masonry:

1 coat FixAll Stopz Mold Resistant Waterproofofer F58400

2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

Porous Masonry and Block:

1 coat FixAll Latex Block Filler F51500

2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

Ferrous Metal

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1 coat FixAll Fix Rust Primer F500 Series  
2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

Wood:

1 coat ASAP Enamel Undercoater 50300  
2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

EXTERIOR

New Wood, Clapboards, Hardboard, Composite, Shingles, Shakes, Trim:

1 coat CalPro Ext Primer 46100 Latex or 23100 Alkyd  
2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

Concrete, Non-Porous Masonry:

1 coat FixAll Stopz Mold Resistant Waterproofer F58400  
2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

Porous Masonry and Block:

1 coat FixAll Latex Block Filler F515500  
2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

Ferrous Metal

1 coat FixAll Fix Rust Primer F500 Series  
2 coats Preference Interior/Exterior Acrylic Semi-Gloss 440XX

### Precautions

Do not apply when the surface or air temperature is below 50° F or when any moisture rain/condensation is due within 24 hours

### Environmental Health and Safety Information

**KEEP OUT OF REACH OF CHILDREN. Do not take internally. Close container tightly after each use.**  
**Refer to Safety Data Sheet for additional health and safety information.**

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\*Depending upon color choice, non zero VOC colorant added to this product may significantly increase VOC levels.

**WARNING:** This product contains a chemical known to the State of California to cause cancer, birth defects or other reproductive harm.

**Lead Warning !** - If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Some paint products may contain chemicals which are harmful if they come in contact with exposed skin. Protection for exposed skin (gloves, protective creams) should be available, and used per product directions.

Always use any paint product with proper ventilation. Provide general dilution or local exhaust ventilation in volume and pattern to keep the air contaminant concentration below the applicable exposure limit (OSHA PEL) of the components being used. This information is listed on the appropriate Material Safety Data Sheets. All application areas should be ventilated in accordance with applicable OSHA regulations, contact your local office for specific information.

In an enclosed area and as required, always wear an appropriate, properly fitted respirator (NIOSH/MSHA approved) during and after application of any coating unless air monitoring demonstrates that vapor/mist levels are below applicable limits. Follow respirator manufacturer's directions for respirator use.

**FIRST AID:** In case of eye contact, flush immediately with water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, seek medical attention immediately. If swallowed, rinse mouth with water (only if person is conscious). Call for medical assistance immediately. Do not induce vomiting unless directed to do so by medical professional.

**WARNING!** Use only with adequate ventilation. Do not breathe spray or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling. **KEEP OUT OF REACH OF CHILDREN.**

**USE COMPLETELY OR DISPOSE OF PROPERLY:** Dispose of in accordance with applicable Federal, State and Local regulations. Under the Resource Conservation and Recovery Act (RCRA) regulations, it is the responsibility of the product user to determine, at the time of disposal, whether a material should be classified as a hazardous waste. For recycling guidance of any unused amount, contact your local or provincial organization of recovery and recycling. Dry, empty containers may be recycled in a can recycling program where facilities are available and sanctioned by local authorities.

### Technical Data

<b>Product Type</b>	Finish
<b>Exposure</b>	Interior/ Exterior
<b>Specular Gloss</b>	30° ± 5
<b>Volume Solids</b>	27.21% ± 2
<b>Weight Solids</b>	39.85% ± 2
<b>Vehicle Solids</b>	46.31% ± 2
<b>Pigment</b>	53.69% ± 2
<b>Wet Film Thickness</b>	4.4 mils
<b>Dry Film Thickness</b>	1.3 mils
<b>Viscosity @ 77 °F</b>	98KU ± 5
<b>Max VOC</b>	100 g/l
<b>Flash Point ° F</b>	N/A
<b>Thinner</b>	Water
<b>Clean - up</b>	Soap & Water

### Surface Spread Rate

<b>Smooth</b>	300-400 s.f./gal.
<b>Porous</b>	200-250 s.f./gal.

(Spray Application is 50% of above)

### Drying Times

<b>To Touch</b>	30 minutes
<b>To Handle</b>	4 hours
<b>To Recoat</b>	2 hours
<b>To Wash</b>	14 days

(@ 70 - 77 °F, 50% R.H.)

### Surface Temperature At Application

Minimum: Over 50°F	Maximum: Under 90°F
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### Storage Temperature

Store Between Over 40°F to Under 100°F

### Tools & Equipments

<b>Brush</b>	Synthetic, Nylon or Polyester
<b>Roller</b>	3/8" Nap Synthetic Fiber
<b>Airless Spray</b>	.017 to .019 Tip

### Available Package Sizes

5 Gallon	Gallon
(Weight Per Gallon:10.1 lbs. ± .5 lb)	

### Available Colors and Bases

Pastel Base	Medium Base
Deep Base	Neutral Base
Super Hide White	

Available in 0 stock colors

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### Notes

PLEASE VERIFY COLOR: All colors should be applied on a small area, allowed to dry and approved for accuracy before painting. The manufacturer or re-seller will not accept liability for unsatisfactory color. All cans should be intermixed and stirred well to achieve continual uniformity.

This product is self-priming over multiple new and previously painted surfaces. Specific primers are recommended for new wood, stained and other unique substrate conditions.