

Ultra 2010 Exterior Paint Velvet Flat - 400 Series

Product Description

Ultra 2010 Velvet Flat House Paint is the finest 100% acrylic latex house paint for use on virtually any exterior siding surface. Its formulation provides maximum adhesion, breathability, flexibility, color retention, water and alkali resistance in a quick drying, easily applied finish. Ultra 2010 is self-priming over many new and previously painted surfaces. Specific primers are recommended for many new wood surfaces. Ultra 2010 represents the latest in acrylic technology with superior hiding and application characteristics. Ultra 2010 offers a trouble free, long lasting finish when applied over properly prepared primed surfaces.

Recommended Use

Clapboards, shingles, shakes, trim, plywood, vinyl/aluminum siding, stucco, masonry, brick, asbestos siding, galvanized metal.

General Surface Preparation

Surfaces must be clean and free of surface contaminants. On previously painted surfaces, remove all loose or scaly paint by sanding or scraping so that all remaining paint is tightly adhered to the surface. Fill all of the holes and joints around windows, doors, trim, clapboards and other openings appropriately with exterior Spackle or caulking compound. Spot prime on all bare spots or badly eroded areas with Troubleshooter Latex or Oil Primer. Mildewed areas should be cleaned with an EPA registered mildew solution. For protection use rubber gloves and safety goggles. Rinse with clean water and allow to dry before painting. In areas of excessive chalk, salt or dust, areas should be cleaned with pressure or scrubbed, then rinsed clean.

Application

This 100% Acrylic Latex House Paint can be applied directly to any properly prepared previously painted surface. Spray application does need to have consistency achieved by reducing material with up to one pint of water to a gallon. Apply paint generously. In hot weather work on shady side of building if possible. Do not brush out excessively. Can be applied to a damp surface provided all excess surface moisture has been removed before painting.

New Wood Shingles, Shakes, Clapboards, Trim, Plywood, Texture I-II - Spot prime knots and resin areas with Wipeout II 20100 Oil Based Stain-blocking Primer before priming entire surface with Troubleshooter Latex 45100 or Oil Primer 22700. If brown (tannin) stains show after priming, re-prime areas.

Concrete, Masonry Block - Previously unfinished concrete or dense masonry block can be primed with FixAll Stonite F70003 and finished using two coats of 100% Acrylic Latex House Paint.

Stucco, Cement, Asbestos, Siding, Brick - Unpainted but weathered or aged surfaces require a prime coat of F70003 Stonite Masonry Conditioner before finish painting.

Ferrous Metal - All bare metal must be primed with FixAll Everlife Rust Inhibiting Metal Primer F106xx to avoid rusting.

Aluminum or Vinyl Siding - Our 100% Acrylic Latex House Paint can be applied directly to aluminum or vinyl siding that has been properly washed to remove the oxidation. Vinyl siding, however, can only be painted with white or light pastel colors, never darker than the color of the original vinyl siding. Dark paint colors will absorb heat and damage the vinyl siding.

Clean up

A mixture of warm water and mild soap is the best cleaning solution for water-based paints. Prepare soapy water and pour into a clean container. Dip the paint brush into the mixture, working the soap through the brush bristles. Follow with a clear water rinse. Repeat the process if necessary. Always use a clean container with clean soapy water and follow with a clear water rinse. For stubborn water-based paints, try mineral spirits or lacquer thinner, followed by warm soapy water and a clear water rinse.

Architectural Specifications

New Wood, Clapboards, Shingles, Shakes, Trim:

- 1 Coat California Troubleshooter® Universal Oil 22700 or Latex Primer 45100
- 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

New Stucco, Masonry or Cement Asbestos:

- 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

Masonry Block, Porous Concrete:

Ultra 2010 Exterior Paint Velvet Flat - 400 Series

1 coat FixAll Block Filler F37500

2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

New Galvanized Metal (Downspouts, Facias, Gutters):

2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

Wood-Repaint:

1 or 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

Aged Stucco, Masonry or Cement Asbestos:

1 coat Stonite® Waterborne Acrylic Masonry Primer F70003

2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

Aluminum and Vinyl Siding:

2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

Precautions

Do not mix with other paints, solvents or colors in oil. Keep from freezing. Air and surface temperature should be above 50°F for Semi gloss and 35°F for Velvet Flat and Low Luster during application and drying time. Do not paint when rain or dew is imminent.

Environmental Health and Safety Information

Keep out of reach of children. Do not take internally. Close container after use.

Do not paint when dew or moisture is imminent or temperatures expect to be below 35°F in the next 24 hours

Ultra 2010 Exterior Paint Velvet Flat - 400 Series

*Depending upon color choice, non zero VOC colorant added to this product may significantly increase VOC levels.

Silica Warning ! - Scraping, sanding or removing old paint or drywall finishing materials from any surface may release lead, asbestos, and/or crystalline silica dust. LEAD, ASBESTOS, AND CRYSTALLINE SILICA ARE TOXIC. For a Guide to Working Safely with Silica", log on to the U.S. Department of Labor's website at: www.osha.gov/dsg/topics/silicacrystalline.

WARNING: This product contains a chemical known to the State of California to cause cancer, birth defects or other reproductive harm.

Lead Warning ! - If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Some paint products may contain chemicals which are harmful if they come in contact with exposed skin. Protection for exposed skin (gloves, protective creams) should be available, and used per product directions.

Always use any paint product with proper ventilation. Provide general dilution or local exhaust ventilation in volume and pattern to keep the air contaminant concentration below the applicable exposure limit (OSHA PEL) of the components being used. This information is listed on the appropriate Material Safety Data Sheets. All application areas should be ventilated in accordance with applicable OSHA regulations, contact your local office for specific information.

In an enclosed area and as required, always wear an appropriate, properly fitted respirator (NIOSH/MSHA approved) during and after application of any coating unless air monitoring demonstrates that vapor/mist levels are below applicable limits. Follow respirator manufacturer's directions for respirator use.

FIRST AID: In case of eye contact, flush immediately with water for at least 15 minutes; for skin, wash thoroughly with soap and water. If symptoms persist, seek medical attention. If you experience difficulty breathing, leave the area to obtain fresh air. If continued difficulty is experienced, seek medical attention immediately. If swallowed, rinse mouth with water (only if person is conscious). Call for medical assistance immediately. Do not induce vomiting unless directed to do so by medical professional.

WARNING! Use only with adequate ventilation. Do not breathe spray or sanding dust. Ensure fresh air entry during application and drying. Avoid contact with eyes and prolonged or repeated contact with skin. Avoid exposure to dust and spray mist by wearing a NIOSH approved respirator during application, sanding and clean up. Follow respirator manufacturer's directions for respirator use. Close container after each use. Wash thoroughly after handling. KEEP OUT OF REACH OF CHILDREN.

USE COMPLETELY OR DISPOSE OF PROPERLY: Dispose of in accordance with applicable

Technical Data	
Product Type	Finish
Exposure	Exterior
Specular Gloss	5° ± 2
Volume Solids	37.67% ± 2
Weight Solids	52.67% ± 2
Vehicle Solids	36.51% ± 2
Pigment	63.49% ± 2
Wet Film Thickness	4 mils
Dry Film Thickness	1.4 mils
Viscosity @ 77 °F	103KU ± 3
Max VOC	50 g/l
Flash Point ° F	Non-Combustible
Thinner	Water
Clean - up	Soap & Water
Surface Spread Rate	
Smooth	400-450 s.f./gal.
Porous	300-350 s.f./gal.
<i>(Spray Application is 50% of above)</i>	
Drying Times	
To Touch	2 hours
To Handle	8 hours
To Recoat	4 hours
To Wash	N/A
<i>(@ 70 - 77 °F, 50% R.H)</i>	
Surface Temperature At Application	
Minimum: Over 35°F	Maximum: Under 90°F
Storage Temperature	
Store Between Over 40°F to Under 100°F	
Tools & Equipments	
Brush	Synthetic, Nylon or Polyester
Roller	3/8" Nap Synthetic Fiber
Airless Spray	.017 to .019 Tip
Available Package Sizes	
5 Gallon	Quart
Gallon	
<i>(Weight Per Gallon:11.00 lbs. ± .5 lb)</i>	
Available Colors and Bases	
Pastel Base	Medium Base
Deep Base	Neutral Base
Available in 0 stock colors	

Ultra 2010 Exterior Paint Velvet Flat - 400 Series

Federal, State and Local regulations. Under the Resource Conservation and Recovery Act (RCRA) regulations, it is the responsibility of the product user to determine, at the time of disposal, whether a material should be classified as a hazardous waste. For recycling guidance of any unused amount, contact your local or provincial organization of recovery and recycling. Dry, empty containers may be recycled in a can recycling program where facilities are available and sanctioned by local authorities.

Notes