

Preference Interior & Exterior Finish Flat - 420 Series

Product Description

A fade resistant interior and exterior paint for multiple surfaces including drywall, plaster, wood, metal and masonry. It is formulated for good flexibility and breathability to minimize cracking and peeling problems. Primer is not required in many applications. Two coats may be applied the same day.

Recommended Use

For use on properly prepared new or previously painted drywall, plaster, wood, brick, masonry surfaces.

General Surface Preparation

Remove all contaminants, which include chalk, mildew, efflorescence, dirt, grease, oil, wax and loose and flaking paint. Any hard or shiny surface will require hand or mechanical sanding.

Preparing under eaves and other protected areas: These areas do not receive cleaning from the natural elements of rain and wind. The best way to clean such surfaces is to power or brush wash with a conventional detergent, followed by a rinse of clean water. Allow surface to thoroughly dry before painting (moisture content should be below 15%).

Mildew removal: Wash all areas affected and surrounding with an EPA registered Mildew Solution. Rinse thoroughly; allow the surface to dry. Be sure to wear protective goggles, waterproof gloves and protective clothing while working with this solution.

Allow surface to thoroughly dry before painting (moisture content should be below 15%).

Prime knots with WipeOut II Oil-Based stain blocking primer 20100.

Chalky Surfaces - Power wash surface thoroughly, allow the surface to dry.

Unpainted, weathered wood - Thoroughly sand surface to remove deteriorated wood and loose debris.

Previously painted surfaces - Remove all peeling, cracked and loosely adhering paint. Sand to a feathered edge all peeling areas.

Concrete - Allow new surface to cure for 30 days.

Application

Preference Interior/Exterior Flat is designed to be applied with a good quality paint applicator. Spot prime bare areas. Full prime bare wood. Apply one or two coats to a properly prepared surface. Flow the paint on liberally to ensure good hiding and lasting protection.

Use Preference Interior/Exterior Flat paint exactly as it comes from the can.

Clean up

A mixture of warm water and mild soap is the best cleaning solution for water-based paints. Prepare soapy water and pour into a clean container. Dip the paint brush into the mixture, working the soap through the brush bristles. Follow with a clear water rinse.

Repeat the process if necessary. Always use a clean container with clean soapy water and follow with a clear water rinse. For stubborn water-based paints, try mineral spirits or lacquer thinner, followed by warm soapy water and a clear water rinse.

Architectural Specifications

INTERIOR

Plaster, wallboard, sheet rock:

1 coat Drywall 54400 Latex Primer

2 coats Preference I/E Acrylic Flat 420XX

Concrete, Non-Porous Masonry:

1 coat FixAll Stonite Masonry Conditioner F70003

2 coats Preference I/E Acrylic Flat 420XX

Porous Masonry and Block:

1 coat ProPaint® Block Filler F51500

2 coats Preference I/E Acrylic Flat 420XX

Ferrous Metal, Galvanized Metal:

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- 1 coat FixAll Rust Inhibiting Metal Primer F106xx
- 2 coats Preference I/E Acrylic Flat 420XX

Wood:

- 1 coat Prime Choice™ All Surface Acrylic Primer 50300
- 2 coats Preference I/E Acrylic Flat 420XX

EXTERIOR

New Wood, Clapboards, Hardboard, Composite, Shingles, Shakes, Trim:

- 1 Coat Exterior Primer Latex 46100 or Oil 23100 as substrate and conditions dictate.
- 2 coats Preference I/E Acrylic Flat 420XX

Concrete, Non-Porous Masonry:

- 1 coat FixAll Stonite Masonry Conditioner F70003
- 2 coats Preference I/E Acrylic Flat 420XX

Porous Masonry and Block:

- 1 coat FixAll Mason-Cote® Block Filler F37500
- 2 coats Preference I/E Acrylic Flat 420XX

Ferrous Metal, Galvanized Metal:

- 1 coat FixAll Rust Inhibiting Metal Primer F106xx
- 2 coats Preference I/E Acrylic Flat 420XX

Precautions

Do not apply when the surface or air temperature is below 50° F or when any moisture rain/condensation is due within 24 hours

Environmental Health and Safety Information

Keep out of reach of children. Do not take internally. Close container tightly after each use.

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*Depending upon color choice, non zero VOC colorant added to this product may significantly increase VOC levels.

WARNING: This product contains a chemical known to the State of California to cause cancer, birth defects or other reproductive harm.

Lead Warning ! - If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Some paint products may contain chemicals which are harmful if they come in contact with exposed skin. Protection for exposed skin (gloves, protective creams) should be available, and used per product directions.

Always use any paint product with proper ventilation. Provide general dilution or local exhaust ventilation in volume and pattern to keep the air contaminant concentration below the applicable exposure limit (OSHA PEL) of the components being used. This information is listed on the appropriate Material Safety Data Sheets. All application areas should be ventilated in accordance with applicable OSHA regulations, contact your local office for specific information.

In an enclosed area and as required, always wear an appropriate, properly fitted respirator (NIOSH/MSHA approved) during and after application of any coating unless air monitoring demonstrates that vapor/mist levels are below applicable limits. Follow respirator manufacturer's directions for respirator use.

USE COMPLETELY OR DISPOSE OF PROPERLY: Dispose of in accordance with applicable Federal, State and Local regulations. Under the Resource Conservation and Recovery Act (RCRA) regulations, it is the responsibility of the product user to determine, at the time of disposal, whether a material should be classified as a hazardous waste. For recycling guidance of any unused amount, contact your local or provincial organization of recovery and recycling. Dry, empty containers may be recycled in a can recycling program where facilities are available and sanctioned by local authorities.

Notes

PLEASE VERIFY COLOR: All colors should be applied on a small area, allowed to dry and approved for accuracy before painting. The manufacturer or re-seller will not accept liability for unsatisfactory color. All cans should be intermixed and stirred well to achieve continual uniformity.

This product is self-priming over multiple new and previously painted surfaces. Specific primers are recommended for new wood, stained and other unique substrate conditions.

Technical Data

Product Type	Finish
Exposure	Interior/ Exterior
Specular Gloss	5° ± 2
Volume Solids	36% ± 2
Weight Solids	54% ± 2
Vehicle Solids	8.5% ± 2
Pigment	40% ± 2
Wet Film Thickness	4.3 - 4.9 mils
Dry Film Thickness	1.6 - 1.8 mils
Viscosity @ 77 °F	102KU ± 5
Max VOC	150 g/l
Flash Point ° F	N/A
Thinner	Water
Clean - up	Soap & Water

Surface Spread Rate

Smooth	300-400 s.f./gal.
Porous	200-250 s.f./gal.

(Spray Application is 50% of above)

Drying Times

To Touch	30 minutes
To Handle	4 hours
To Recoat	2 hours
To Wash	N/A

(@ 70 - 77 °F, 50% R.H.)

Surface Temperature At Application

Minimum: Over 50°F	Maximum: Under 90°F
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Storage Temperature

Store Between Over 40°F to Under 100°F

Tools & Equipments

Brush	Synthetic, Nylon or Polyester
Roller	3/8" Nap Synthetic or Natural
Airless Spray	.017 to .019 Tip

Available Package Sizes

5 Gallon	Gallon
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(Weight Per Gallon: 11.68 lbs. ± .5 lb)

Available Colors and Bases

Pastel Base	Medium Base
Deep Base	Neutral Base

Available in 0 stock colors

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