



Preference Primer 50000

Product Description:

This is the most economical of primers designed as a first coat on bare surfaces to be topcoated with Preference Flat.

Recommended Use:

Wallboard, Sheetrock, Concrete, Masonry Block

Application:

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Surfaces to be painted must be free of dust, mildew, dirt, grease, loose paint, oil, glue size, calcimine, wax, soap, and other surface contamination. Patch irregularities with vinyl patching paste or an appropriate patching compound.

Wallboard, Sheetrock, Gypsum Board - Joint compound should be sanded smooth, but avoid abrading the paper.
Ferrous Metal - Clean, then prime with Larcoloid® Rust Inhibiting Metal Primer
Wood - Seal knots and stains with Prime Choice™ Low Odor Oil Base Primer Sealer or Prime Choice™ 100% Acrylic Universal Primer.
Masonry Block - Apply one coat of Mason-Cote® Block Filler 3751 if a denser surface is desired.

Architectural Specifications:

- Wallboard, Sheetrock, Concrete, Masonry, Wood, Acoustical Tile:
 - 1 coat Preference Primer 50000
 - 1 or 2 coats Preference Flat or Contractor Flat

Precautions:

Do not add solvents, oils or colors in oil, or mix with other paint types. Do not use in areas subject to continuous dampness. Do not apply when air or surface temperature is below 50° F or when drying conditions are poor. Keep from freezing. Do not use this product under oil base products, first line latex products or products with any degree of gloss.

Safety Information:

Keep out of reach of children. Do not take internally. Close container after each use.

Product Specifications:

Type: Vinyl Acrylic Latex
Exposure: Interior
Specular Gloss: 2 @ 60° ±2
Volume Solids: 32.4 % ±2
Solids by Weight: 52.8 % ±2
Vehicle: 53.9 % ±2
Pigment: 46.1 % ±2
Dry Film Thickness: 1.5 mils
Viscosity @ 77 °F: 100 KU ±5
Maximum VOC: 200 g/liter
Flash Pt °F: Non-combustible
Thinner: Water
Clean Up: Soap & Water

Available Colors and Bases:

White

Available Package Sizes:

Gallon 5 Gallon

(Weight Per Gallon: 12.0 lbs. ± .5 lb)

Drying Times:

To Touch: 1 hrs.
To Handle: 3 hrs.
To Recoat: 4 hrs.

(@ 70-77 °F, 50% R.H.)

Surface Spread Rate:

Smooth: 300-350 s.f./gal.
Porous: 225-275 s.f./gal.

(Spray Application is 50% of above)

Tools and Equipment:

Brush -
Synthetic Nylon or Polyester

Roller -
3/8 Nap Synthetic Fiber

Airless Spray -
Airless .017-.019 Tip