



PRIME CHOICE™

Low Odor Primer/Sealer/Stain Killer 20700

Product Description:

This premium quality, very low odor, fast dry white primer-sealer is an interior undercoater that prevents the migration of bleeding stains that show through other primers. Seals water stains on plaster, ceiling tile and sheetrock after eliminating the moisture source and allowing them to dry. Soot damage and smoke residue that remain after washing or solvent cleaning can be sealed with this product prior to repainting.

Recommended Use:

Sheetrock, plaster, wallboard, interior wood trim, primed metal

Application:

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Surfaces to be painted must be clean, dry and free of contaminants such as dust, dirt, oil, grease, wax, loose paint, rust and mill scale. Mildew must be killed by scrubbing with a solution of equal parts household bleach and water. Rinse with clean water and allow to dry. Glossy surfaces should be dulled by sanding and the dust removed. Weathered or abraded wood or any unsound substrates should be sanded back to a paintable surface. After removing rust, prime ferrous metal with a rust inhibiting primer.

This product should be applied liberally and evenly by brush, roller or spray. In extreme conditions or on porous surfaces a second coat may be necessary. This material is supplied at proper consistency. Use mineral spirits for easy clean up of paint tools and equipment immediately after job is completed.

Architectural Specifications:

- Plaster, Wallboard, Sheetrock, Primed Metal, Wood, Aluminum:
1 Coat Prime Choice Low Odor Primer/Sealer/Stain Killer 20700
1 or 2 coats California Latex finish

Notes:

- 1. If used as a spot primer on bare interior surfaces, a full coat of the proper primer should be applied before the finish coat.
2. Not recommended for use under organic solvent thinned paints.

Precautions:

Do not mix with water, oils, other paint types. This is not a vapor barrier and therefore is not suitable for use under wallpaper. Should be topcoated only with latex finish coats as some oil based paints will dissolve this primer. Air and surface temperature should be 50°F or more during application and drying times. Do not use when rain is imminent or on humid or foggy days. Use only the specified thinners. Do not mix with water, oils or other paints or solvents. Do not mix with Universal Colorants.

Safety Information:

CAUTION! COMBUSTIBLE!

CONTAINS: PETROLEUM DISTILLATE Keep away from heat and flame. To avoid breathing vapors or spray mist, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness, increase fresh air or wear respiratory protection (NIOSH/MSHA TC 23C or equivalent) or leave the area. Close container after each use. Avoid contact with skin. Use only with adequate ventilation. Keep out of reach of children. Do not take internally.

FIRST AID: If swallowed, do not induce vomiting. Call physician immediately.

Product Specifications:

- Type: Alkyd
Exposure: Interior
Specular Gloss: 2 @ 60° ± 2
Volume Solids: 52.2 % ± 2
Solids by Weight: 77.7 % ± 2
Vehicle: 30.7 % ± 2
Pigment: 69.3 % ± 2
Dry Film Thickness: 2.1 mils
Viscosity @ 77 °F: 82 KU ± 5
Maximum VOC: 350 g/liter
Flash Pt °F: 103
Thinner: Mineral Spirits
Clean Up: Mineral Spirits

Available Colors and Bases:

White

Available Package Sizes:

Quart Gallon 5 Gallon

(Weight Per Gallon: 13.5 lbs. ± .5 lb)

Drying Times:

- To Touch: .5 hrs.
To Handle: 1 hrs.
To Recoat: 2 hrs.
(@ 70-77 °F, 50% R.H.)

Surface Spread Rate:

- Smooth: 400-500 s.f./gal.
Porous: 200-275 s.f./gal.
(Spray Application is 50% of above)

Tools and Equipment:

- Brush - Synthetic, Nylon or Polyester
Roller - 3/8" Nap Synthetic Fiber
Airless Spray - .017 to .019 Tip