



SELF-PRIMING

Interior

flawless ELEMENTS™ Zero VOC Flat

100% Acrylic Latex Enamel with Microban®

733XX*

Product Description:

flawless ELEMENTS™ Zero VOC Interior Flat is an environmentally preferred, premium quality interior paint that provides flawless application and exceptional durability with essentially no odor during and after painting. This product is self-priming over many new and previously painted surfaces. Specific primers are recommended for many new wood surfaces. Rooms and offices painted with flawless ELEMENTS Zero VOC can be occupied right away without a compromise to healthy indoor air quality. With Microban® antimicrobial protection, flawless ELEMENTS provides an added level of mildew resistance not found in other Zero VOC paints. For more information visit www.microban.com.

Recommended Use:

Plaster, sheetrock, wallboard, concrete, masonry block, wood, primed metal, galvanized metal, acoustical surfaces.

Application:

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Surfaces to be painted must be free of dust, mildew, dirt, grease, loose paint, oil, glue size, calcimine, wax, soap, and other surface contamination. Patch irregularities with vinyl patching paste or an appropriate patching compound. flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban is self-priming over bare sheetrock, composition board, ceiling tile and concrete.

Plaster, Veneer Plaster (Blueboard) - New Plaster must be fully cured and should be wiped with a wet sponge to neutralize any "hot spots". The moisture content should be below 15%. Full plaster requires a minimum of 30 days, skim coat plaster a minimum of 10 days to cure. Nibs should be knifed off before painting. Do not sand until after the surface is painted.

Ferrous Metal - Clean, then prime with Rust Stop® Rust Inhibiting Metal Primer
New Wood - Knots and stains should be sealed with Prime Choice® Oil Based Stain-blocking Primer #20700 or Prime Choice Universal Latex Stain-blocking Primer #50600 to avoid staining. All wood should be primed with California Prime Choice Alkyd Primer/Sealer #20200 or Prime Choice Latex All Surface Primer #50300.
Masonry Block - Apply one coat of ProPaint Block Filler 3751 if a denser surface is desired.

Architectural Specifications:

- Plaster, Wallboard, Sheetrock:
 - 1 coat flawless ELEMENTS Zero VOC Interior 100% Acrylic Latex Primer-Sealer 74600 or
 - 2 coats flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban 733XX
- Concrete, Non-Porous Masonry:
 - 2 coats flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban 733XX
- Porous Masonry and Block:
 - 1 coat Mason-Cote® Block Filler 3751
 - 2 coats flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban 733XX
- Ferrous Metal - Un-primed:
 - 1 coat Rust Stop® Rust Inhibiting Metal Primer 21150
 - 1 or 2 coats flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban 733XX
- Ferrous Metal -Primed, Galvanized Metal:
 - 2 coats flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban 733XX
- Wood:
 - 1 coat flawless ELEMENTS Zero VOC Interior 100% Acrylic Latex Primer-Sealer 74600
 - 1 or 2 coats flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban 733XX
- Acoustical Tile:
 - 2 coats flawless ELEMENTS Zero VOC Interior Flat 100% Acrylic Latex Enamel with Microban 733XX

Precautions:

Do not add solvents, oils or colors in oil, or mix with other paint types. Do not apply when air or surface temperature is below 50° F or when drying conditions are poor. Keep from freezing. Use adequate ventilation.

Safety Information:

Keep out of reach of children. Do not take internally. Close container after each use.

* Specifications shown above are for 73391

Product Specifications:

Type: 100% Acrylic Latex
Exposure: Interior
Specular Gloss: 2 @ 60° ± 2
Volume Solids: 41.8 % ± 2
Solids by Weight: 59.7 % ± 2
Vehicle: 54.9 % ± 2
Pigment: 45.1 % ± 2
Dry Film Thickness: 1.6 mils
Viscosity @ 77 °F: 105KU ± 5
Maximum VOC: Calc. 0g/liter
Flash Pt °F: Non-combustible
Thinner: Water
Clean Up: Soap & Water

Available Colors and Bases:

White	Pastel
Medium	Deep
Neutral	

Available Package Sizes:

Quart Gallon 5 Gallon

(Weight Per Gallon: 12.0 lbs. ± .5 lb)

Drying Times:

To Touch: 1 hrs.
To Handle: 4 hrs.
To Recoat: 2 hrs.

(@ 70-77 °F, 50% R.H.)

Surface Spread Rate:

Smooth: 400-450 s.f./gal.
Porous: 350-400 s.f./gal.

(Spray Application is 50% of above)

Tools and Equipment:

Brush -
Synthetic, Nylon or Polyester

Roller -
3/8" Nap Synthetic Fiber

Airless Spray -
.017 to .019 Tip