



SELF-PRIMING

Interior

2010 Super-Scrub® Ceramic Matte With Microban 553XX

Product Description:

2010 Super-Scrub Ceramic Matte Finish is the highest quality, smooth flowing, quick drying, anti-splatter waterborne matte finish for interior walls and ceilings in homes, apartments and public buildings. It is self leveling, has excellent color retention and is washable for years of service. 2010 Super-Scrub Ceramic Matte Finish has outstanding scrubability. This product is self-priming over most substrates. This product has unique stain removal characteristics, so effective that even lines from most magic markers can be removed with ease. Ceramic Microspheres are the latest in waterborne paint technology. When incorporated with a 100% acrylic waterborne vehicle they impart the most durable stain resistant finish available.

2010 Super-Scrub Ceramic Matte Finish contains Microban antimicrobial product protection. This unique additive will inhibit the growth of stain and odor causing bacteria; mold, mildew and other fungal growth on the dried paint film. Microban protection provides an added level of protection between cleanings, but does not take the place of normal cleaning and disinfecting procedures and will not protect users or others against food borne illness. Microban additives are E.P.A. registered for use in paint.

Recommended Use:

Plaster, sheetrock, wallboard, concrete, masonry block, wood, primed metal, galvanized metal, acoustical surfaces.

Application:

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure.

Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

2010 Super-Scrub Ceramic Matte Finish requires thorough stirring prior to application. Surfaces to be painted must be free of dust, mildew, dirt, grease, loose paint, oil, glue size, calcimine, wax, soap, and other surface contamination. Patch irregularities with vinyl patching paste or an appropriate patching compound. 2010 Super-Scrub Ceramic Matte Finish is self-priming over bare sheetrock, composition board, ceiling tile and concrete.

Plaster, Veneer Plaster (Blueboard) - New Plaster must be fully cured and should be wiped with wet sponge to neutralize any "hot spots". The moisture content should be below 15%. Full plaster requires a minimum of 30 days, skim coat plaster a minimum of 10 days to cure. Nibs should be knifed off before painting. Do not sand until after the surface is painted.

Ferrous Metal - Clean, then prime with Rust Stop® Rust Inhibiting Metal Primer.

New Wood - Knots and stains should be sealed with Prime Choice® Oil Based Stain-blocking Primer #20700 or Prime Choice Universal Latex Stain-blocking Primer #50600 to avoid staining. All wood should then be primed with California Prime Choice Alkyd Primer-sealer #20200 or Prime Choice Latex All Surface Primer #50300.

Masonry Block - Apply one coat of Mason-Cote Block Filler 3751 if a denser surface is desired.

Architectural Specifications:

- Plaster, Wallboard, Sheetrock: 2 coats 2010 Super-Scrub Ceramic Matte Finish
- Concrete, Non-Porous Masonry: 2 coats 2010 Super-Scrub Ceramic Matte Finish
- Porous Masonry and Block: 1 coat Mason-Cote® Block Filler 3751
1 or 2 coats 2010 Super-Scrub Ceramic Matte Finish
- Ferrous Metal - Un-primed: 1 coat Rust Stop® Rust Inhibiting Metal Primer
1 or 2 coats 2010 Super-Scrub Ceramic Matte Finish
- Ferrous Metal - Primed, Galvanized Metal:
2 coats 2010 Super-Scrub Ceramic Matte Finish
- Wood:
1 coat Prime Choice™ All Surface Acrylic Primer 50300 (see above comments on "New Wood")
1 or 2 coats 2010 Super-Scrub Ceramic Matte Finish
- Acoustical Tile:
2 coats 2010 Super-Scrub Ceramic Matte Finish

Precautions:

Do not add solvents, oils or colors in oil, or mix with other paint types. Do not apply when air or surface temperature is below 50° F or when drying conditions are poor. Keep from freezing. Use adequate ventilation.

Safety Information:

Keep out of reach of children. Do not take internally. Close container after each use.

Product Specifications:

Type: 100% Acrylic Latex
Exposure: Interior
Specular Gloss: 2 @ 60° ± 2
Volume Solids: 28.4 % ± 2
Solids by Weight: 44.5 % ± 2
Vehicle: 68.7 % ± 2
Pigment: 31.3 % ± 2
Dry Film Thickness: 1.3 mils
Viscosity @ 77 °F: 93KU ± 3
Maximum VOC: 100g/liter
Flash Pt °F: Non-combustible
Thinner: Water
Clean Up: Soap & Water

Available Colors and Bases:

White Pastel
 Medium Deep Neutral

Available Package Sizes:

Quart Gallon 5 Gallon

(Weight Per Gallon: 10.8 lbs. ± .5 lb)

Drying Times:

To Touch: 1 hrs.
To Handle: 4 hrs.
To Recoat: 2 hrs.

(@ 70-77 °F, 50% R.H.)

Surface Spread Rate:

Smooth: 350-400 s.f./gal.
Porous: 250-300 s.f./gal.

(Spray Application is 50% of above)

Tools and Equipment:

Brush -
 Synthetic, Nylon or Polyester

Roller -
 3/8" Nap Synthetic Fiber

Airless Spray -
 .017 to .019 Tip