



# SELF-PRIMING

Exterior

## 2010 100% Acrylic Latex Velvet Flat 400XX

### Product Description:

California 2010 Velvet Flat House Paint is the finest 100% acrylic latex house paint for use on virtually any exterior surface. Its velvet flat formulation provides maximum adhesion, breathability, flexibility, color retention, mildew, water and alkali resistance in a quick drying easily applied finish. 2010 House Paint is self-priming over many new and previously painted surfaces. Specific primers are recommended for many new wood surfaces. 2010 represents the latest in acrylic technology with superior hiding and application characteristics. Offers a trouble free, long lasting finish when applied over properly prepared primed surfaces.

### Recommended Use:

Clapboards, shingles, shakes, trim, plywood, alum./vinyl siding, stucco, masonry, brick, asbestos siding, galv. metal.

### Application:

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Surfaces must be clean and free of surface contaminants. On previously painted surfaces, remove loose or scaly paint by sanding or scraping so that all remaining paint is tightly adhered to the surface. Spot prime all bare spots or badly eroded areas with Troubleshooter® 100% Acrylic Latex Primer or Universal Oil Wood Primer. All mildewed areas should be scrubbed with a solution, equal parts household bleach and water. Use rubber gloves and safety goggles for protection during application. Rinse thoroughly with clean water, allow to dry before painting. Excessively chalky, salty or dusty surfaces and all protected areas should be washed down with fresh water, then hosed clean. Caulk all holes and joints around windows, doors, trim, clapboards and other openings with California Caulking Compound. Thin sparingly with water only if necessary to obtain proper application consistency (1/2 pint per gallon). Spray application consistency can be achieved by reducing material with one pint of water to a gallon. Apply paint generously and uniformly. Do not brush out excessively. In hot weather work on shady side of building if possible. Material can be applied to a damp surface but excess surface moisture must be removed before painting.

New Wood Shingles, Shakes, Clapboards, Trim, Plywood, T1-II - Spot prime knots and resin areas with Prime Choice® Oil Based Stain-Blocking Primer #20700 before priming entire surface with Troubleshooter Latex or Oil Primer. If brown stains show through cedar or other redwoods after priming, these areas should be primed again before finish painting.

Concrete, Masonry Block - Previously unfinished concrete or dense masonry block can be primed and finished using two coats of 2010 100% Acrylic Latex House Paint Velvet Flat Finish.

Stucco, Cement, Asbestos, Siding, Brick - Unpainted but weathered or aged surfaces require a prime coat of Stonite® Masonry Conditioner.

Ferrous Metal - Bare metal must be primed with Rust Stop® Rust Inhibiting Metal Primer.

Aluminum or Vinyl Siding - 2010 100% Acrylic Latex House Paint Velvet Finish can be applied directly to aluminum or vinyl siding that has been properly washed to remove the oxidation. Vinyl siding, however, can only be painted with white or light pastel colors, never darker than the color of the original vinyl siding. Dark paint colors will absorb heat and soften the vinyl siding. 2010 Eggshell or Satin Gloss is a better finish for these surfaces.

### Architectural Specifications:

- New Wood, Clapboards, Shingles, Shakes, Trim:
  - 1 Coat California Troubleshooter® Universal Oil or Latex Primer
  - 1 or 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX
- New Stucco, Masonry or Cement Asbestos:
  - 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX
- Masonry Block, Porous Concrete:
  - 1 coat Mason-Cote® Block Filler 3751
  - 1 or 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX
- New Galvanized Metal (Downspouts, Facias, Gutters):
  - 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX
- Wood-Repaint:
  - 1 coat California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX
- Aged Stucco, Masonry or Cement Asbestos:
  - 1 coat Stonite® Masonry Conditioner 7010
  - 1 or 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX
- Aluminum and Vinyl Siding:
  - 1 or 2 coats California 2010 100% Acrylic Latex House Paint Velvet Flat Finish 400XX

Notes: Use House Paint Primer Gray under dark colors. Spot prime if needed.

### Precautions:

Do not mix with other paints, solvents or colors in oil. Keep from freezing. Air/surface temperature must be 35°F during application and drying. Do not paint when rain or dew is imminent. Resistant to the deteriorating action of mildew and bacteria. No claim is made for the preservative action to other than the paint film.

### Safety Information:

### Product Specifications:

**Type:** 100% Acrylic Latex  
**Exposure:** Exterior  
**Specular Gloss:** 2 @ 60° ± 2  
**Volume Solids:** 36.5 % ± 2  
**Solids by Weight:** 52.6 % ± 2  
**Vehicle:** 66.3 % ± 2  
**Pigment:** 33.7 % ± 2  
**Dry Film Thickness:** 1.4 mils  
**Viscosity @ 77 °F:** 103KU ± 3  
**Maximum VOC:** 100g/liter  
**Flash Pt °F:** Non-combustible  
**Thinner:** Water  
**Clean Up:** Soap & Water

### Available Colors and Bases:

White	Pastel
Medium	Deep
Ultra Deep	Neutral

### Available Package Sizes:

Quart    Gallon    5 Gallon

(Weight Per Gallon: 11.2 lbs. ± .5 lb)

### Drying Times:

**To Touch:** 2 hrs.  
**To Handle:** 4 hrs.  
**To Recoat:** 4 hrs.

(@ 70-77 °F, 50% R.H.)

### Surface Spread Rate:

**Smooth:** 400-450 s.f./gal.  
**Porous:** 300-350 s.f./gal.

(Spray Application is 50% of above)

### Tools and Equipment:

**Brush -**  
Synthetic, Nylon or Polyester

**Roller -**  
3/8" Nap Synthetic Fiber

**Airless Spray -**  
.017 to .109 Tip