



# Pacific® Ceiling White

## 54000

**Product Description:**

Pacific Ceiling White is an anti-spatter, smooth flowing, general purpose ceiling white formulated with the professional applicator in mind. It provides a high hiding smooth finish and uniform appearance with high production application.

**Recommended Use:**

Plaster, sheetrock, wallboard, concrete, masonry block, wood, primed metal, acoustical surfaces, sand and texture finish ceiling.

**Application:**

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800- 424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

Surfaces to be painted must be free of dust, mildew, dirt, grease, loose paint, oil, glue size, calcimine, wax, soap, and other surface contamination. Patch irregularities with vinyl patching paste or an appropriate patching compound. Pacific Ceiling White is self-priming over bare sheetrock, composition board, ceiling tile and concrete.

New Plaster - Knife off all nibs and protrusions. Wipe with a clean damp cloth to remove loose particles. Do not sand new plaster until it is primed.  
 Wallboard, Sheetrock, Gypsum Board - Joint compound should be sanded smooth, but avoid abrading the paper.  
 Ferrous Metal - Clean, then prime with Larcoloid® Rust Inhibiting Metal Primer  
 Wood - Seal knots and stains with Prime Choice™ Low Odor Oil Base Primer Sealer or Prime Choice™ 100% Acrylic Universal Primer.  
 Masonry Block - Apply one coat of Mason-Cote® Block Filler 3751 if a denser surface is desired.

**Architectural Specifications:**

- Plaster, Wallboard, Sheetrock:  
1 or 2 coats Pacific Ceiling White 54000
- Concrete, Non-Porous Masonry:  
1 or 2 coats Pacific Ceiling White 54000
- Porous Masonry and Block:  
1 coat Mason-Cote® Block Filler 3751  
1 or 2 coats Pacific Ceiling White 54000
- Ferrous Metal - Un-primed:  
1 coat Larcoloid® Rust Inhibiting Metal Primer 21150  
1 or 2 coats Pacific Ceiling White 54000
- Galvanized Metal:  
1 coat Larcoloid Acrylic Latex Rust Inhibiting Metal Primer, White 51106, Gray 51108, Red 51176  
1 or 2 coats Pacific Ceiling White 54000
- Wood:  
1 coat Prime Choice™ All Surface Acrylic Primer 50300  
1 or 2 coats Pacific Ceiling White 54000
- Acoustical Tile:  
1 or 2 coats Pacific Ceiling White 54000

**Precautions:**

Do not add solvents, oils or colors in oil, or mix with other paint types. Do not apply when air or surface temperature is below 50° F or when drying conditions are poor. Keep from freezing. Use adequate ventilation.

**Safety Information:**

Keep out of reach of children. Do not take internally. Close container after each use.

**Product Specifications:**

**Type:** Vinyl Acrylic Latex  
**Exposure:** Interior  
**Specular Gloss:** 2 @ 60° ± 2  
**Volume Solids:** 33.4 % ± 2  
**Solids by Weight:** 54.2 % ± 2  
**Vehicle:** 52.8 % ± 2  
**Pigment:** 47.2 % ± 2  
**Dry Film Thickness:** 1.3 mils  
**Viscosity @ 77 °F:** 97 KU ± 5  
**Maximum VOC:** 100 g/liter  
**Flash Pt °F:** Non-combustible  
**Thinner:** Water  
**Clean Up:** Soap & Water

**Available Colors and Bases:**

White

**Available Package Sizes:**

Gallon 2 Gallon 5 Gallon

(Weight Per Gallon: 12.2 lbs. ± .5 lb)

**Drying Times:**

**To Touch:** .5 hrs.  
**To Handle:** 2 hrs.  
**To Recoat:** 2 hrs.

(@ 70-77 °F, 50% R.H.)

**Surface Spread Rate:**

**Smooth:** 400-450 s.f./gal.  
**Porous:** 350-400 s.f./gal.

(Spray Application is 50% of above)

**Tools and Equipment:**

**Brush -**  
Synthetic, Nylon or Polyester

**Roller -**  
3/8" Nap Synthetic Fiber

**Airless Spray -**  
.017 to .019 Tip