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NEWS 08

CALIFORNIA PAINTS 2010 EXTERIOR HOUSE PAINT EARNS #1 RATING FROM LEADING CONSUMER MAGAZINE

ANDOVER, MA, MAY 2008 – California Paints 2010 Exterior House Paint has earned a first place ranking after being rigorously tested by a leading consumer reporting magazine.

The consumer publication annually ranks the nations' top paints and stains, after conducting extensive tests that include exposure to extreme weather conditions, dirt buildup, color endurance, and mildew and cracking resistance. These paint and stain "torture tests" simulate exterior conditions over a 9 year time period.

California Paints has also earned the publication's #1 rating for their Fres~Coat exterior house paint for the past nine consecutive years.

"We are extremely proud to have earned the #1 rating for our premium 2010 Exterior House Paint," says Dave Lohr, President of California Paints. "We feel that this unbiased rating truly reflects our commitment to manufacturing the very best products in our industry."

ABOUT CALIFORNIA PAINTS

Based in Andover, MA, California Paints is a division of California Products Corporation, an innovative manufacturer of quality paints, coatings and sports surfacing systems since 1926. Today, California Paints continues to blaze a trail in the paint industry. California Paints products are sold exclusively through select independent retailers. For more information or to locate a California Paints' authorized retailer near you, visit www.californiapaints.com

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